



**Advancement Via Individual Determination**

## **NEWS RELEASE**

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### **AVID Launches an Internet Radio Show *Announcing AVID College Ready Radio***

SAN DIEGO – AVID Center is launching AVID College Ready Radio, an internet radio show covering current efforts in preparing students for college and career success. Guests will include thought leaders in education and experts in the field of college and career readiness, as well as inspirational educators and students from the AVID world.

“We are excited to bring the AVID message of student success to educators and communities across the country. Our guests are among the most innovative and knowledgeable about preparing students for college and careers,” said Rob Gira, the host of AVID College Ready Radio. Gira, AVID’s executive vice president for Quality, Communications and Research, has been a part of AVID since 1994. He is the creator and lead writer for AVID’s educational journal, ACCESS, and he is also a frequent contributor to AVID’s blog, *Adventures in Career and College Readiness*. Gira’s focus on equity, student development, the brain, resilience, school culture, and other topics, will be further explored with his guests on the radio show.

The goal of AVID College Ready Radio is to allow students, teachers, and educational innovators the opportunity to share their knowledge with a wider audience. Upcoming guests include AVID Founder Mary Catherine Swanson and Dr. David Conley, Founder and CEO of the Educational Policy Improvement Center. All shows will be archived and available for download on [avid.org](http://avid.org) under the Blog & Media tab. Listen to the show on Friday mornings at 11:30 Pacific Time at [www.wsradio.com](http://www.wsradio.com).

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#### **About AVID**

AVID is a non-profit, proven college readiness system that closes the achievement gap. Today, AVID is implemented in more than 4,900 schools in 46 states and 16 countries/ territories. AVID impacts more than 700,000 students in grades K-12, as well as students in 28 postsecondary institutions. The AVID College Readiness System transforms a school’s academic culture to increase the number of students who enroll in four-year colleges and succeed in higher education and training.

Primary website: [www.avid.org](http://www.avid.org)

Facebook: [www.Facebook.com/AVIDCenter](http://www.Facebook.com/AVIDCenter)

Twitter: [www.Twitter.com/avid4college](http://www.Twitter.com/avid4college)