



Advancement Via Individual Determination

NEWS RELEASE

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AVID Center

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AVID Center Announces Video Contest Winners

SAN DIEGO—AVID Center invited schools to participate in a video contest to show AVID’s impact on their campus. Nearly 100 video entries were sent in, representing all aspects of the AVID College Readiness System. Each video showcases the efforts of AVID students and educators as they work to build an engaging and college-going culture on their campus.

Winners of the video contest are: *AVID Thrift Shop*, Smithfield-Selma High School, Smithfield, North Carolina; *What is AVID: An Overview for Students and Parents*, Garry Middle School, Spokane, Washington; and *What Does AVID Say*, Beech Elementary School, Wichita, Kansas. Each winner received a \$1,000 prize to support AVID at their school. The videos are featured on avid.org under [Our Stories](#). The enthusiasm in each of these videos will continue to inspire the AVID world with each viewing.

“We were so impressed at the level of excitement and creativity AVID students showed in these videos,” said AVID CEO Sandy Husk. “We congratulate all of the entrants, especially our winning schools that demonstrated such a commitment to AVID throughout their campuses.”

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ABOUT AVID

AVID is a nonprofit, proven college readiness system that closes the achievement gap. Today, AVID is implemented in approximately 5,000 schools in 44 states, the District of Columbia, and 16 other countries/territories and impacts more than 800,000 students in grades K–12 and in 43 postsecondary institutions. The AVID College Readiness System transforms a school’s academic culture to increase the number of students who enroll in four-year colleges and succeed in higher education and training.

For more information, visit www.avid.org.