



Advancement Via Individual Determination

NEWS RELEASE
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AVID Center

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AVID Summer Institutes Reach Record-Setting Attendance *28,448 AVIDized Educators Ready to go Back to School*

SAN DIEGO—More than 28,000 educators from 45 states, as well as Canada, Virgin Islands, Europe, and Australia took part in this year’s AVID Summer Institutes. Summer Institutes, three-day professional development trainings, take place in nine cities across the country (Dallas, Honolulu, Indianapolis, Orlando, Philadelphia, Sacramento, San Antonio, San Diego, and Tampa). Every year, AVID member schools and districts send educators to learn the latest in AVID teaching techniques and curriculum to prepare all students for college and careers. The training is not only for AVID Elective teachers, but for counselors, school and district administrators, and core content teachers like math, social studies, reading, writing, and science, for a schoolwide AVID impact.

“I’ve been an educator for eight years, and after three intense days, I am reenergized, recommitted, and ready to take on the new school year. I have a true passion for the AVID system and have seen first-hand the impact it has on students. I will never give up on looking for the potential in each of my students or trying to find ways to connect and encourage them to give their very best in every facet of education and life,” said Elizabeth Brown from Richardson, Texas.

AVID (Advancement Via Individual Determination) is a kindergarten through higher education system that helps students prepare for four-year college eligibility. At the secondary level, AVID targets students in the academic middle who have the willingness and drive to work hard in order to achieve their college dreams. The program, founded in 1980 by Clairemont High School teacher Mary Catherine Swanson, challenges students to take high-rigor courses, such as AP[®] and honors, but provides the academic and social support needed for success. Currently, the San Diego-based organization impacts more than 700,000 students.

“Summer Institute is a crucial part of implementing and refining AVID,” said AVID CEO Sandy Husk. “Our professional learning gives participants the best AVID techniques and strategies to take back and implement on their campuses.”

As part of the annual tradition, the Summer Institute general session features [student and teacher speeches](#). Each Institute features two students and one teacher speaker sharing their stories of how AVID has affected their academic and personal lives. The speakers competed in a national AVID writing contest where 20 students and 10 teachers were selected from thousands to be a part of the Summer Institute celebration.

At the end of each three-day-long Institute, participants were able to return to their schools ready to apply the AVID techniques in their own classrooms. Educators left knowing that they are a part of a system dedicated to making college dreams a reality for thousands of students.

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ABOUT AVID

AVID is a non-profit, proven college readiness system that closes the achievement gap. Today, AVID is implemented in approximately 4,900 schools in 45 states, the District of Columbia, and 16

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countries/ territories and impacts more than 700,000 students in grades K–12 and in 41 postsecondary institutions. The AVID College Readiness System transforms a school’s academic culture to increase the number of students who enroll in four-year colleges and succeed in higher education and training.

For more information, visit www.avid.org.