



FOR IMMEDIATE RELEASE

NIKE, Inc. Selects AVID for \$1.6 Million Grant to Support College Readiness

AVID expands impact in Oregon schools with the Nike School Innovation Fund

San Diego, CA (February 17, 2016): AVID ([Advancement Via Individual Determination](#)), a San Diego-based nonprofit and nationally recognized college readiness system, announced today that the Nike School Innovation Fund ([NSIF](#)) will provide \$1.6 million in direct grants to school districts across the state of Oregon to support school success and college and career readiness through AVID during the 2016–17 school year.

Last year, NSIF partnered with the James F. and Marion L. Miller Foundation to provide funding to 80 schools across Oregon. This year, they will reach even more students and teachers at 101 middle and high schools.

NSIF partners “with AVID for its proven success in closing the achievement gap, as well as the program’s ability to shift the culture of an entire school to make it more rigorous for all students.”

With AVID, the Nike School Innovation Fund supports schools with:

- Teacher training in proven best practices for student success
- Curriculum materials
- Rigorous instruction and programming for all students
- Leadership development
- An elective class for first-generation college students

Sandy Husk, CEO of AVID, commented, “The NSIF responded to requests from local district leaders who recognize the value of the AVID System, and we are thrilled to be able to expand to more schools and more students with this assistance.”

ABOUT AVID

AVID (Advancement Via Individual Determination) is a nonprofit, proven college-readiness system that closes the achievement gap. Today, AVID is implemented in approximately 5,000 schools in 44 states, the District of Columbia, and 16 countries/territories, and impacts almost 1.3 million students in grades K–12 and in 43 postsecondary institutions. The AVID College Readiness System transforms a school’s academic culture to increase the number of students who enroll in four-year colleges and succeed in higher education. For more information, please visit www.AVID.org.

ABOUT NSIF

[Nike School Innovation Fund's](#) mission is to fuel excellence in education through innovation. Since 2007, NSIF has provided \$9 million to support early learning and school leadership development in the Beaverton School District, Hillsboro School District, and Portland Public Schools. NSIF has since expanded to support schools statewide. The NSIF College and Career Readiness Program aims to increase the number of students who graduate on time and prepare all students to succeed in high school and beyond.

ABOUT THE JAMES F. AND MARION L. MILLER FOUNDATION

[The James F. and Marion L. Miller Foundation](#) is committed to fulfilling Mr. Miller's legacy by supporting the arts and education throughout the state of Oregon. James F. "Jimmy" Miller was born in a small community outside of Portland, Oregon, in 1905 and was passionate about learning—studying languages, history, mythology, literature, ballet, music, the arts, and other cultures. It was his hope that his legacy would serve as an example of what is possible given commitment, hard work, and the gift of time.

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