



FOR IMMEDIATE RELEASE

**AVID (ADVANCEMENT VIA INDIVIDUAL DETERMINATION) EXPANDS
NATIONAL DEMONSTRATION SITE FOR HIGHER EDUCATION**

Nash Community College Receives National Recognition for High Performance

San Diego, CA (March 18, 2016): AVID ([Advancement Via Individual Determination](#)), a San Diego based nonprofit, proven college-readiness system, announced today that Nash Community College (NCC), an AVID partner since 2012, was designated as an AVID for Higher Education (AHE) National Demonstration Site. Nash Community College, located in Rocky Mount, North Carolina, has a long history of working with the high schools in its area and many of them are AVID secondary campuses. In fact, it was through their experience with an Early College High School on their campus that the college faculty and administrators learned about AVID's College Readiness and Success System. AHE is the newest component of AVID and currently is implemented in over 40 colleges and universities (two-year and four-year institutions) across the country. Its mission is to support colleges and universities in increasing retention and success among underrepresented student populations in college. Nationally, AVID serves over 1.2 million students in elementary and secondary school districts.

AVID CEO Sandy Husk praised Nash CC for its campus-wide implementation of AHE components. "Leadership and faculty work together at Nash to create a student-centered campus that is committed to preparing students for successful college transfer and rewarding careers, and we are delighted that AVID could assist Nash in addressing its mission of fostering lifelong learning opportunities."

The sense of shared commitment to student success is evident in the college's dedication to professional learning. Faculty from varied disciplines have monthly sessions about successes they experience using AVID's research-based instructional strategies. One month, a FEMA

instructor might discuss flipped assessments, while the following month a humanities professor may focus on how to initiate a Socratic Seminar. Regardless of the topic, it is not unusual to see the campus president in attendance as well as faculty from career technical and general education disciplines. VP for Instruction and Chief Academic Officer Dr. Trent Mohrbutter said, “Nash Community College’s partnership with AVID for Higher Education has been integral in implementing a professional development plan that includes a common instructional language, high-engagement instructional strategies, and a framework of continuous improvement both in the classroom and across the campus. Being certified by AHE as a National Demonstration School validates the work being done across the campus to put students first.”

Dr. William Carver, president of Nash CC was extremely pleased to receive recognition for his college’s hard work. “This is a journey that is not over. When it is our job to prepare students for success, it is not good enough for only a small number to graduate. If we want to build a better state, the responsibility is on the backs of community colleges. It is about the students. We do not have a special department or group of students impacted by great instruction. We are an ‘all in’ college, and that is what Blue Love is all about.”

ABOUT AVID

AVID (Advancement Via Individual Determination) is a nonprofit, proven college-readiness system that closes the achievement gap. Today, AVID is implemented in approximately 5,000 schools in 44 states, the District of Columbia, and 16 countries/territories, and impacts almost 1.3 million students in grades K–12 and in 43 postsecondary institutions. The AVID College Readiness System transforms a school’s academic culture to increase the number of students who enroll in four-year colleges and succeed in higher education. For more information, please visit www.AVID.org.

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