



FOR IMMEDIATE RELEASE

Advancement Via Individual Determination (AVID) Launches AVID eBinder OneNote® Starter Kit with aid from Microsoft

Technology and proven instructional strategies combine at ISTE Conference

San Diego, CA (June 24, 2016): Advancement Via Individual Determination ([AVID](#)), a San Diego-based nonprofit and nationally recognized college readiness system dedicated to closing the achievement gap, announced today that Microsoft Corp. has included the AVID eBinder OneNote Starter Kit in its national product launch program at the International Society for Technology in Education (ISTE) Conference this week in Colorado. Starting today, school districts across the country can access the AVID eBinder digitally through the AVID eBinder OneNote® Starter Kit.

Organization is a key factor in student success. Now an electronic notebook can be used as an alternative to the standard binder. Based on the best practices of successful eBinder implementations at AVID middle schools and high schools, this kit guides schools through the process of researching technology needs, training staff, piloting, and then implementing eBinders notes schoolwide using Microsoft OneNote. This kit is readily downloadable from docs.com/avidforonenote.

AVID Executive Vice President Thuan Nguyen shares the enthusiasm. “This collaboration provides us the opportunity to combine the proven effectiveness of AVID’s instructional practices with the power of OneNote as a digital notetaking tool. In today’s digital schoolhouse, the two combined are more powerful than either standing alone.” When asked how the launch will impact students, Nguyen remarked, “With this innovation, teachers can more easily and effectively integrate technology into their classrooms to develop students’ 21st Century Skills.”

Sandy Husk, CEO of AVID added, “We value this association as it will propel adoption of OneNote to both AVID districts and non-AVID districts.” Husk added, “Now AVID college readiness strategies can be integrated into many more districts as a result of this collaboration.”

Eran Megiddo, corporate vice president of engineering, Education at Microsoft, said, “Like AVID, Microsoft is committed to preparing students for college and career success. By bringing the best of AVID to OneNote, one of Microsoft’s most powerful and inclusive classroom tools, teachers and students will have access to AVID’s important guiding curriculum anytime and anywhere. He continued, “This new AVID eBinder Starter Kit will be published on Docs.com and

readily available for teachers to incorporate into their existing OneNote Class Notebooks for the upcoming school year.”

ABOUT AVID

AVID (Advancement Via Individual Determination) is a nonprofit, proven college-readiness system that closes the achievement gap. Today, AVID is implemented in approximately 5,000 schools in 44 states, the District of Columbia, and 16 countries/territories, and impacts almost 1.3 million students in grades K–12 and in 43 postsecondary institutions. The AVID College Readiness System transforms a school’s academic culture to increase the number of students who enroll in four-year colleges and succeed in higher education. For more information, please visit www.AVID.org.

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