



Funding and Sustaining AVID to Ensure Success



AVID is an investment that pays off in student success.

Thoughtful planning and allocation of resources enable districts and schools to start, expand, and sustain funding so that **all students** benefit long term.

Key Strategies

Build Relationships

Make AVID a major initiative to create a college-going culture on each campus with top priority for funding.

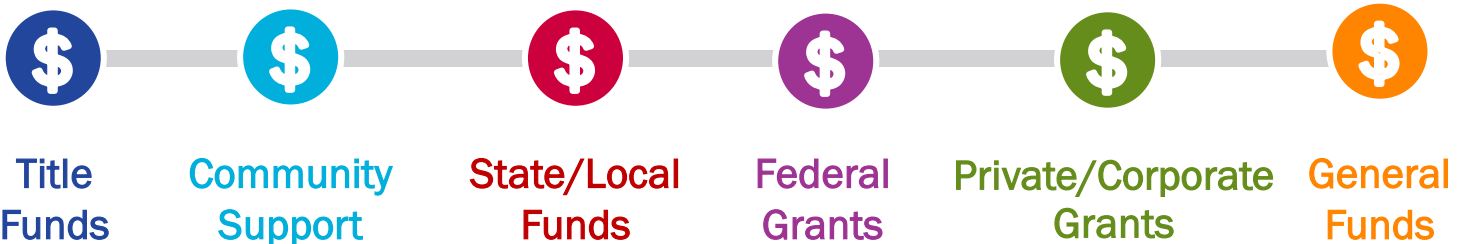
- Share your AVID success story with district administration, board members, colleagues, parents, and your community to build long-term support.
- Share AVID grant writing resources and results with district leaders in charge of seeking public and private funding.

Diversify Funding

Districts leverage multiple funding sources to support AVID.

- Successful funding models are diversified, so that the loss of one source does not create a significant shortfall.
- Each year, district leaders allocate long-term funding to the ongoing costs of membership and tutors. Other funds are used to increase the number of teachers trained in AVID methodologies.

Blended Funding Approach to strategically budget year-over-year



How One District Funded AVID



Membership:

Title I, State Funds
General Funds

Professional Learning:

Title II, III (AVID Excel)

Curriculum:

Title I, General Funds

Tutors:

Title II for training, Community Support,
Private Grant

Salaries & Release Time:

Title I, II, III (AVID Excel, Academic Language Learning)

Field Trips & Supplies:

Private Grant, Community Support

AVID is a nonprofit organization that provides educators with proven, real-world strategies to accelerate the performance of underrepresented students so these students and all students across the entire campus succeed in college, career, and life.

www.avid.org



Start, Expand, & Sustain AVID



COMMUNITY SUPPORT

Vital to building a thriving, sustainable AVID system! Schools actively engage their communities with a variety of outreach activities that leverage AVID advocates, including:

- [AVID Showcases](#)
- guest speakers in classrooms
- student panels and presentations at service club meetings and local business gatherings

More ideas are available at www.avid.org on [Funding AVID](#) pages.



STATE & LOCAL FUNDS

Great funding sources with a variety of focus areas, including:

- college readiness
- high school graduation
- “at-risk”
- closing achievement gaps for low-income high-needs students
- educator effectiveness

Use [USDOE State Contacts](#) to find sources in your state.



DISTRICT GENERAL FUNDS

Most AVID districts use these funds to pay for one or more components of their AVID system, including AVID Elective teacher salaries.



TITLE FUNDS

A primary source of funding for AVID under the new ESSA, just as it’s been under NCLB. Districts use:

- **Title I** funds for membership fees, curriculum, professional development, tutors, salaries, travel, and AVID Elective field trip activities.
- **Title II** funds for professional development and related travel to Summer Institutes, Path to Schoolwide, and AVID District Leadership trainings; also used for tutor training.
- **Title III** funds for AVID Excel to support long-term English Language Learners; also used for Academic Language Learning training.



FEDERAL GRANTS

Used by districts to start or expand AVID. Initiatives aligned with AVID include:

- [GEAR UP*](#)
- [Department of Defense’s Military-Connected LEAs for Academic & Support Programs](#)
- [School Improvement Grants](#)

*A GEAR UP competition is expected in mid-2017.

To learn more, check the [U.S. Department of Education Forecast of Funding Opportunities](#).



PRIVATE & CORPORATE GRANTS

Providing grants to school districts include:

- local and regional private foundations
- community and educational foundations
- parent/teacher associations
- corporate funders
- banks

Grants range in award amount and tend to be highly competitive. Basic information on [finding foundations](#) can be found on the AVID website, along with [grant writing resources](#).