



FOR IMMEDIATE RELEASE

**White House Initiative on Educational Excellence for Hispanics Recognizes AVID:
Advancement Via Individual Determination**

Bright Spot award highlights commitment by AVID to Hispanic students

San Diego, CA (September 15, 2015): AVID ([Advancement Via Individual Determination](#)), a national non-profit, proven, college readiness system, announced today that the organization was publicly recognized at a White House event as one of the [Bright Spots in Hispanic Education](#). *Bright Spots* are evidence-based programs that address key education priorities for Hispanics and are helping close the achievement gap. AVID was selected as a result of its strong data showing the impact of the AVID system on college access and completion for Hispanic students. The *Bright Spots* announcement congratulated and thanked AVID for “leadership, dedication, and steadfast commitment to the Hispanic community.”

“There has been notable progress in Hispanic educational achievement, and it is due to the efforts of these *Bright Spots in Hispanic Education*, programs and organizations working throughout the country to help Hispanic students reach their full potential,” said Alejandra Ceja, the Executive Director for the White House Initiative on Educational Excellence for Hispanics.

“We are extremely proud of this distinction and have worked to serve the Hispanic community of students, who are generally underrepresented in college acceptance and persistence. Our data clearly shows that we have helped to close the equity gap for these students,” commented Sandy Husk, CEO of AVID Center.

ABOUT AVID

AVID is a non-profit, proven college readiness system that closes the achievement gap. Today, AVID is implemented in approximately 5,000 schools in 44 states, the District of Columbia, and 16 countries/territories, and impacts more than 800,000 students in grades K–12 and in 43 postsecondary institutions. The AVID College Readiness System transforms a school’s academic culture to increase the number of students who enroll in four-year colleges and succeed in higher education. [AVID.org](#)

ABOUT THE WHITE HOUSE INITIATIVE ON EDUCATIONAL EXCELLENCE FOR HISPANICS

The White House Initiative on Educational Excellence for Hispanics (WHIEEH) is working to increase educational opportunities, improve educational outcomes, and deliver a complete and competitive education for all Hispanics. Through our continued outreach around the nation, we’ve seen that solutions to key educational challenges exist and are producing tangible and positive outcomes for our community. We are shining a light on these [Bright Spots](#).

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FOR MORE INFORMATION CONTACT:

Debra Feinberg
Senior Director of Marketing, Communications, and Development
AVID Center – San Diego, CA
858-380-4775
dfeinberg@avid.org
www.avid.org